Top of the Pops
1. The total circulation of our Pre-Teen Portfolio is 457,969 per month

2. Our titles have a combined monthly reach of over 2 million kids

3. Advertorials are produced by our in-house editorial experts, creating bespoke copy tailored to their titles and target audience

4. Advertisers from a variety of categories have appeared in our Youth & Children’s magazines, including:
   - Beauty
   - Books
   - Charities
   - Entertainment
   - Fashion
   - Films
   - Gaming
   - Home Ents
   - Music
   - Retailers
   - Sports & Leisure
   - Toys
   - Travel
   - Travel
KEY STATS

MAGAZINE

Circulation 46,611*
Readership 340k**
Frequency 4 weekly
Market Share No.1 title in the teen press market place
Core Reader Girls, 11-15

*ABC JUL-DEC 2013  **YOUTH TGI SPRING 2014

DIGITAL

Unique Users 5,068
Impressions 19,356
Facebook likes, 600K+
Twitter followers 8000+

AVERAGE PER MONTH: JAN-DEC 2013
Creative Solutions also available. This includes events, research and apps.

Please get in touch with your Youth & Children's contact for more information

*CAN BE WRITTEN AND DESIGNED BY OUR EXPERT EDITORIAL TEAM
## RATE CARD

### PRINT DISPLAY

<table>
<thead>
<tr>
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<th>Price</th>
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<tbody>
<tr>
<td>Full Page</td>
<td>£2,500</td>
</tr>
<tr>
<td>Double Page Spread</td>
<td>£4,750</td>
</tr>
<tr>
<td>Half Page</td>
<td>£1,800</td>
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</table>

### ADVERTORIALS

Incur a 40% loading charge, Production costs may apply

### INSERTS

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<thead>
<tr>
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<th>Cost</th>
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<tbody>
<tr>
<td>Loose</td>
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<tr>
<td>Bound in</td>
<td>£45 (cost per thousand)</td>
</tr>
<tr>
<td>Tip On</td>
<td>£55 (cost per thousand)</td>
</tr>
</tbody>
</table>
CONTACT DETAILS

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Get in touch with your Y&C contact for dates and deadlines